

A breakdown of what you could win!



The **prizes** for Kantar's iLab Sustainability Challenge are:

CATEGORY OF ENTRY	PRIZES
1st prize for Kantar employees / teams	<ul style="list-style-type: none"> — \$2,500 USD — Present idea to Kantar leadership groups — Promotion across Kantar and Subak media channels
1st prize for organisations: Scale-ups / start-ups / academic institutions	<ul style="list-style-type: none"> — \$17,500 USD — Annual Kantar Global Monitor licence (worth \$25,000 USD) — Kantar Worldpanel global Who Cares, Who Does 2023 FMCG report (worth \$20,000 USD) — Power Hour session with relevant Kantar experts (covering topics like business development, scaling, AI implementation, architecture considerations) — Consultancy session with Subak to discuss the winner's sustainability strategy — Promotion across Kantar and Subak media channels
2nd prize for organisations: Scale-ups / start-ups / academic institutions	<ul style="list-style-type: none"> — \$4,500 USD — Kantar Worldpanel global Who Cares, Who Does 2023 FMCG report (worth \$20,000 USD) — Promotion across Kantar and Subak media channels
1st prize for individuals/groups not affiliated with an organisation (including students)	<ul style="list-style-type: none"> — \$5,500 USD — Kantar Worldpanel global Who Cares, Who Does 2023 FMCG report (worth \$20,000 USD) — Power Hour session with relevant Kantar experts (covering topics like business development, scaling, AI implementation, architecture considerations) — Promotion across Kantar and Subak media channel